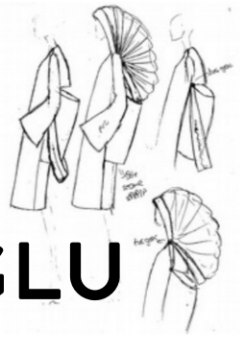




FASHION DESIGNER

GOKSU GUNEYLIOGLU



MISSION & VISION

To design and develop **functional garments** and **accessories** that merge **experimental creativity** with strong technical and artistic expertise. Driven to inspire, lead, and elevate design and production teams in crafting bold, meaningful work that challenges norms and leaves a lasting imprint.

SKILLS & KNOWLEDGE

- **Illustration (digital & hand)**
 - Flat & float sketches
 - Trend research
 - Market research
- **Concept development**
- **Microsoft (Word, Excel, PP)**
- **Adobe Suite (AI, AP)**
 - Flat pattern
 - Draping
 - Sewing
- **Hand stitching**
 - Quilting
 - Tech-pack
- **Styling**

Hands on experience in design and development of womenswear, menswear and accessories with a strong focus on wide range of fabrics and craft materials.



NOTES

I have **hands-on experience** in every facet of the fashion industry—from refined expertise in **design development**, **garment construction**, and **material sourcing**, to **solid knowledge** in presenting collections through **fashion shows** and **editorial shoots**. I am sharpening foundational skills in **videography**, **photography**, and **market research** to craft compelling stories bursting with **creativity**.

EXPERIENCE

• **Freelance (Aug 2023–Today, New York/USA)**

Crafting bespoke garments for individual clients, repurposing and revamping second-hand pieces, and developing samples and collections for designers and brands. Curating and styling looks for fashion shows, editorial shoots, and film productions, overseeing wardrobe selection and presentation. Developing skills in marketing, multimedia art, photography and event organization.

• **N'Onat Atelier (Aug 2022–Jun 2023, New York/ USA)**

Assisted at N'Onat Atelier, supporting business operations, photoshoots, and social media while strengthening skills in design, materials, pattern making, and sewing.

• **Goksu Guneylioglu LLC (Sep 2020–July 2021, New York/USA)**

Founded and developed a street couture brand, handling every step from business formation and design to sourcing, marketing, and preparing for online retail.

• **L'Atelier Cache (Mar–Jun 2019, Istanbul/Turkey)**

Assisted in the full design process during internship, from sketching and supplier research to showroom organization, garment prep, and fashion fair readiness.

• **Rigili Giyim Ticaret A.S. (Oct–Dec 2018, Kocaeli/Turkey)**

Interned with the menswear design team, contributing to market research, pattern and print development, and learning about contract manufacturing.

EDUCATION

**Istanbul Technical University &
Fashion Institute of Technology**

Dual Diploma Program
BFA Fashion Design 2015–2020

CONTACTS

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